



caliente network

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VISION

Our vision is to build an entirely new world for the next level of content creation, branding, communication, e-commerce, and entertainment - a place you can call home.

”Caliente” is the Spanish term for “Hot.” Our network will provide you with all the necessary tools to create your brand and market to your targeted audience. You will be able to exceed your own expectations. We will allow creators and brands to produce and participate in platforms to achieve success. Create your own content, digital or physical, create services or products .Market them via our various platforms via campaigns, competitions, live streams, podcasts using 2d/3d and VR/AR environments. Enhance content with virtual studios, exhibitions, art and many more. Our immersive technologies will enable you to create anything that your imagination craves!

We aim to establish a fair treatment revenue sharing that is being made available to all creators globally of all niches and to ensure that creators can produce protected and tailored content, brand their work for a price that suits consumers' preferences, and most importantly brand their own creation with censorships. By doing this, the value of original and customized content will be within the reach of targeted consumers while at the same time serving as a mechanism to reward creators with higher payouts!

MISSION

Caliente Network was created with the purpose of becoming a utility token with a legitimate usage, serving as both a worry-free investment and a virtual currency for content creation world. It's serving both the real and virtual environments! We're committed to making a change in unique ways.

Caliente will support all sorts of creators, studios and brands by assisting and encouraging them to create unique content and make partnerships without any censorship. Caliente will also create immersive virtual worlds where creators, studios and brands can express themselves and showcase their content in unique environments.

Our aim is to become a content creator/development powerhouse. What we create will be powered by our platforms and blockchain technology, using our very own deflationary token and decentralized applications.



Le caliente token

Le CALIENTE will be the official crypto currency for the Caliente Network. Le CALIENTE is a decentralized auto yielding and utility token with CAKE rewards distributed automatically to holders on hourly basis, created on Binance Smart Chain®. Le Caliente distributes automatically every hour CAKE token rewards. In future, multi-chain bridging solutions will be launched with the Harmony One® and Ethereum® networks.

Our world will have its own economy, and its currency will be used to purchase all products and services.

Every Quarter, seventy percentage (70%) of overall revenue generated from all platforms will be used to perform buy backs of Le Caliente token at current market price. will have a revenue sharing incentive generated from commissions of all Caliente platforms.

Caliente has deployed its own Caliente.NFT token based on the ERC-721 and also would be Polygon/Matic network compliant protocol at later stage, Caliente.NFT protocol supports Filecoin® and IPFS® digital content storage solutions and in the future aims to support dynamic NFTs.

- Caliente aims to be listed in the Top 20 exchanges that support reflection mechanisms within 6 months of launch.
- Caliente will launch aggressive marketing and partnerships with the major influencers/providers/studios of industries creating unique content.
- Our in-house graphic designers, virtual design artists and soon-to-be-added AR/VR artists will enable regular content creators with necessary tools to launch and market their content in unique environments.

The Caliente Network team knows what is important in making a token successful. A token must be eligible to serve as funds for marketing and future developments. A successful token must have the potential to reward those who hold it and should be able to be liquified instantly when necessary.

market research



We, as the Caliente Network Team, have done in-depth research about the markets we intend to delve into, and with all the information gathered so far, and have created a thorough developmental plan based on the needs and opportunities presented by both the current and likely future market conditions based on the demands of content creators.



Content Creation & Branding

The Global Digital Content Creation Market size was estimated to be USD \$11 Billion in 2019 and is expected to reach USD \$38.2 Billion by 2030 at a CAGR of 12% during 2020 and 2030.

VR/AR Industry

An increase in the penetration of smartphones & connected devices in various application sectors and the development of the gaming industry boosts the augmented and virtual reality market growth. The global augmented and virtual reality market size was \$11.35 billion in 2017, and the augmented and virtual reality market forecast is projected to reach \$571.42 billion by 2025, growing at a CAGR of 63.3% from 2018 to 2025.

Adult Industry

“The global adult market is set to grow by USD 9.71 billion during 2021-2025, registering a CAGR of almost 8%. The report offers an up-to-date analysis regarding the current market scenario, the latest trends and drivers, and the overall market environment.”

Entertainment Industry

The global entertainment and media market is expected to reach approximately USD \$6,709.4 billion by 2030, registering a CAGR of 10.40% during the forecast period. The market has been divided into various segments based on type and application.

NFT Market

“The NFT market tripled in 2020 to a little more than \$250 million, according to a report by NonFungible.com. The number of active wallets to buy and trade these things nearly doubled.” In 2021, the NFT market continued to exceed expectations with analyses showing between 1785% and 2100% growth in the first three months of 2021 alone, totaling more than US\$2 billion spent on NFT collectibles. For context, YoY growth for the NFT markets in 2020 was just 299%.



the team

The Caliente Network consists of a large and highly active development team.

Our team will remain engaged with the community, adding and modifying features as desired.

There are six core members on the development team and numerous others that are always ready to assist.

The core team boasts a wide variety of skills from diverse backgrounds such as software engineering, distributed system development, investment banking, marketing, public relations, broadcasting, copywriting, editing and sales.

With these talented individuals on board, we would ensure our targets would be met and your investments would be rewarded in no time.

caliente network

Caliente Network will cater to all content niches within legal framework.



caliente.me

CREATE YOUR OWN SPICE

Caliente Network will be launching Caliente.Me “CREATE YOUR OWN SPICE,” a platform that would serve as the main NON-NSFW entertainment and content creation platform, under the Caliente Network brand. It will be supported by our various platforms to support content creation, branding and marketing technologies.

Joining our network as a creator, studio or brand will give you the chance to have access to a wider, more targeted, and more engaging audience. We aim to be the leader in providing an immersive experience that is far better than how other companies and brands connect with their audiences.

Caliente.Me will be your new home within the Caliente Network.

Caliente.Me is also a hub for users to create, distribute and monetize content.

From personal digital content, vlogs to professional events, you are only limited with your imagination and creativity in Caliente.Me! Audiences are always looking for more unique ways to be engaged. Using our launchpad, we will do all the work for you. Have an idea? We will make it come to life!

Creators will have many new unique ways to monetize content through massive interactive live events, contests, merch/limited edition drops, effects, filters, stickers, and unique assets. Captivate your audience with riveting life-like environments. Make more visually appealing content by utilizing AR filters and creating videos interacting with them. Livestream and showcase why your creation that's different.

Enter Caliente World and have real and direct interactions with your fans. Design exclusive merch, NFT's or art and list it on any of our various marketplaces and take your monetization capabilities back into your own hands.

To build your brand on Caliente.Me is easier, fun and much more rewarding. Join our Network today and see for yourself!

caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury



caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

caliente.studio

SPICE LABORATORY

Our studio ecosystem increases productivity, cultivates innovation, and unlike most in-house studios, gives our brands the creative flexibility and tools they need to create without any censorship! (within legal framework)

Caliente.Studio is a creative think tank for brands and agencies. Our mission is to push the limits of creativity with the power of Caliente Network's platforms and technologies. We aim to help propel all brands and agencies to new heights!

Foodies, fashionistas, athletes, artists, etc. across the globe. Caliente.Studio connects you to the people who matter most to promoting your business. Our analytics and algorithms will always match your brand with the perfect partners.

Caliente.Studio makes it easier to get discovered for paid partnerships and unlock the marketing potential of your Caliente Network presence. Connect with creators looking to promote your products and services through the relationships they have with their followers. We will help brands and creators alike to collaborate on campaigns that can increase their engagement. Caliente Network aims to elevate your brand, content and business with the appropriate support and tools under our Caliente.Studio platform.

Caliente Network is launching Caliente.Market to fill the gap between creators and brands. All negotiations are done within platform, 100% anonymous payments and both creators/brands will be able to track every partnership within our platform.



caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

caliente.world

VIRTUAL AND AUGMENTED REALITY (VR/AR)

A whole new world within our world!

The digital world is merging with the physical world. The best of both worlds are becoming one merged reality. This means that the future of media with Caliente will be more interactive and immersive!

Caliente Network is developing a platform to create unreal spaces in the VR/AR world, complete with easy-to-use tools, to enable auctions, events, concerts, campaigns, competitions, for content creators to utilize these technologies with ease.

Caliente aims to revolutionize marketing by merging the digital world with the physical world, such that the best of both would be merged into one reality. Ultimately creating better production and performance.

This will make the future of media and content interactive and immersive, lessening reliance on big corporations for entertainment content and reestablishing peer-to-peer connections, which are of utmost importance to society.

Partnerships with VR/AR Industry leaders, technology providers and pioneers and API integrations will be our focus after the second quarter of launch.

On our network, creators will be able to produce anything they can imagine and make it an ultimate immersive experience for their audiences!

Our team plans to pave the way with our own avatars in this new world to showcase and develop this technology.. Their avatars would not only produce content for them but also live a life of their own and even interact with fans!



caliente
network

caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

caliente.nft

MARKETPLACE FOR VIRTUAL RARITIES

Caliente Network will be a platform for unique NFTs which is exclusive, rare and collectible content, it seems only natural for the network to integrate NFT's as creator branding and supported by Caliente Network's other platforms. Caliente has already deployed its ERC 721 based smart contract on Binance Network Chain and will future its unique marketplace.

Imagine a world where a performer or model can do something that is a one time only event—something out of the norm. Or a content creator does something for the “first time” or “just one time.”

DYNAMIC NFT'S

The possibilities are endless. Creators will be able to invite fans to take part in these rarities in ways that will bring so many opportunities for creators and brands.

Thus, we are building dynamic NFT's, that are built up on main and multi-layers that will change based on triggers such as certain events, environments and actions.

Example: Think of a content creator posts certain keywords to trigger NFT's display different multi layers, NFT's will automatically update itself.



caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

calientes

FEEL THE HEAT

Calientes is Caliente Network's adult-oriented platform. It is designed for all NSFW content creators, studios and brands, and called CALIENTES "Feel the HEAT", which also directly utilize all the tools and technologies Caliente Network has to offer without any censorship, allowing anonymity, fair revenue sharing, unique distribution platforms and more.

Right now, the adult entertainment industry is in dire need of support. Majority of the adult content creators are exploited, stigmatized for their work and unfairly paid for their content. Our Calientes platform will help aide these marginalized creators ensuring their content is protected using our blockchain technology. Giving them a safe place to freely post content, brand themselves and succeed!

A huge issue in the adult industry is chargebacks, these occur when original purchase of a service such as a subscription or adult content is reversed and void.. This happens when purchasers call their financial institutions or credit card providers and claim the purchase was fraudulent in nature.

Caliente Network is aware of many of the issues prevalent in the adult industry. We understand these problems hurt the livelihood of creators, and we will always be there to help! Calientes will bring back control to content creators and give them power over their content! Say bye to unfair deals and hello to a friendlier and safer environment with the Calientes family!



caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

caliente.charity

WE CARE

Caliente will be establishing ongoing relationships with many charitable organizations.

Caliente Network will regularly host unique events, auction rare content, create exclusive NFTs, and organize VR and public events to support these causes, without asking for direct monetary contributions from the community.

Caliente Network will advocate for equality and fair sharing on all platforms and would support local community charities, creators or brands would be able to create our campaigns to fund their events.

Our network will make volunteering easier by enabling use of all our user-friendly tools to the public.

Caliente will also be funding research and would provide grants on VR technologies and integration to communities and making a real change.

The team is pursuing partnerships with a variety of charities that cover all aspects of social betterment and other community organizations.

We want to keep the crypto environment a safe, healthy and prosperous place to make money for all investors.. We want to step in and make sure the people responsible are held accountable, in doing so we will conduct monthly giveaways of our Le Caliente token to individuals who have been hurt by these activities. All they will need to do is help us to expose these individuals and make sure no other investors affected by them.



caliente.me

caliente.studio

caliente.world

caliente.nft

calientes

caliente.charity

caliente.luxury

caliente.luxury

LUXURY NEVER FELT THE HEAT LIKE THIS

The luxuries of life all under one mega platform!

Caliente.Luxury the epitome of opulence, splendour and extravagance, a place for the individual with exquisite taste.

Our Luxury platform will allow complete anonymity and ease of mind in purchases. With our user-friendly transactions, those individuals who use our platform will be able to purchase all sorts of luxury goods, from designer bags to luxury estates to premium cigars or liquor, all on our platform.

You will have the unique opportunity to receive said assets in both the real and virtual worlds, through our metaverse platform; Caliente World.

In addition to our luxury goods, we will also have tiered and exclusive pieces dropping periodically, luxurious assets such as exclusive collector's editions, watches, bags, clothes, glasses, fragrances, NFTs, etc.

With very limited supplies and available exclusively on our Caliente.Luxury platform, these assets are set to appreciate as the Caliente brand and user base grows. This will be a great opportunity for those individuals that seek to diversify their portfolios in unique ways.

All transactions will be done with complete anonymity and decentralization. Our platforms will cut out the middleman and will provide transparent transactions and escrow from start to finish.



calientes.live

caliente.markets(s)
caliente.academy
mycaliente.store(s)

calientes.live

FEEL THE HEAT

The world of adult content creation is changing, now industry workers can comfortably earn substantial pay from providing content/services from the comfort of their own homes!

Calientes.Live will offer a wide array of earning opportunities for creators, working at their own convenience, essentially being their own boss! Creators will be able to earn by providing content through their unique profiles on our Calientes.Live.

Creators can earn tips/donations from chatting with visitors, live streaming services and producing content. Our platform will give creators an opportunity to build a loyal audience base as well as meeting with industry leaders to learn how to succeed in the industry.. We will provide all creators with a safe work environment. And make sure they will no longer have to deal with chargebacks, unnecessary censorship and lack of guidance.

With the help of Calientes.Me we will assist you in distributing and promoting your content, so you can grow your audience, business and brand!

Join live and earn tokens, participate in challenges and get spicy with your favorite adult content creators. Connect/experience live content with your favorite Calientes creators. Users will be able to tip, request private shows/services and send gifts. All with 100% anonymity and security. Receive personal and unique content directly from our various amazing creators!

Make an amazing 80%-90% commission on (subject to program requirements):

Special Live Stream Events (Calientes moments)

Membership subscriptions

Tips

Private sessions

Personal messages

Services

E-shop (eCommerce store)

Personalized Live webcam streaming with VR

Minted NFT's



calientes.live

caliente.market(s)

caliente.academy

caliente.store(s)

caliente.market(s)

Caliente.Market and Calientes.Market will be our very own in-house Non-NSFW / NSFW freelance/project workplace hubs. This will be for creators of all niches. Here you will be able to work with vetted professionals, no matter your budget or needs. Caliente.Market(s) is the place to connect with top skilled individuals of all industries. Creators would be able grow their brands and market their services through and brands / project seekers can find professional gigs/collabs on our platforms.

A new home for creators of all niches. Our platform will revolve primarily around higher paying “gigs”, “offers”, “jobs”, “collabs” meaning that the services sold are typically set by the seller; Our platform will also offer the opportunity to create “milestone” deliveries for multiple projects or steps of a larger project. No job/idea/offer is too small or too big to be listed on Market(s).

Buyers and sellers will create accounts to contact and communicate with one another. From there they will negotiate what services are requested. With our P2P solution, pay-in and pay-outs of for services / projects are as easy as a few clicks. All you must do is set up your digital wallet, confirm privacy verification and connect.

Freelance / project marketplaces and websites that are currently in existence are plagued with scam postings. These postings cause many buyers to lose money and time.

The Caliente Network team is aware of these issues; thus, we have done extreme market research on the matter, looking for the best solutions.

We will have a zero tolerance on any fraudulent ads and will reward users for reporting fraudulent listings.

Our Markets will have dedicated account managers and bots tasked with combating these activities. We care for our extremely valued users (buyers & sellers) and will keep them protected! We prioritize lower fees and higher compensation, with minimal platform costs of %1.



calientes.live

caliente.market(s)

caliente.academy

caliente.store(s)

caliente.academy

Unlike other platforms that claim to be creator centric and custom tailored for an academy. The Caliente Network will allow everyone that takes part in our ecosystem to utilize our tools and platforms to leverage them in expanding their own brand. We are going to help improve the future of content creation by empowering our creators with our team's collective knowledge around effective storytelling, social impact and content creation.

Who Should Apply?

You are a non-NSFW or NSFW creator. You want to create content that will inspire and empower people with your meaningful ideas. You want to be a part of the solution and you want to elevate your message/idea/product/brand. Dream big and let Caliente.Academy guide you!

How much does it cost?

Nothing. If approved, you pay absolutely zero for all the information, coaching, mentoring and guidance that we offer.

Who are the Experts?

The Caliente Network has assembled a team of industry experts from all niches to offer years of experience and knowledge to ensure your content is seen and heard.

How Does This Work?

Once accepted into the program you will have access to a full suite of online courses and materials created by our experts. Additionally, we will add you to the exclusive Content Creator Academy group where we will host weekly AMAs and you will have access to our industry experts.

How Long Does The Program Last?

Forever. Old courses, new courses and access to our group for as long as you find it useful. This isn't a long-winded sales strategy; we want to give you all the keys to see you succeed. This offer doesn't go away. We want to keep all our creators for a long time to ensure they can always have a set of expert eyes to help guide them to bigger and better goals!

Join our Network to have early access to workshops where we will cover how to create engaging content and help you succeed!



caliente.store & calientes.stores

E-COMMERCE HUB

calientes.live

caliente.market(s)

caliente.academy

caliente.store(s)

Caliente.Store and Calientes.Store are our E-Commerce platforms for all kinds of Non-NSFW / NSFW content creators and vendors to market their product, whether digital and/or physical assets can be sold, and furthermore users can/buy sell their products with complete anonymity at Caliente.Store and Calientes.Store (s).

Our online retail services will allow businesses / content creators to sell their products on our platforms powered by our token Le Caliente. After creating an account, creators and vendors would be able to showcase their product inventory, sell their products and capture payments within our Caliente Network economy.

Every type of creator/vendor will be able to utilize our very own E-commerce marketplace and sell their products/

Chargebacks have been an ever growing and prevalent issue for years now. Merchants lose nearly \$34 on average per sale due to fraudulent claims. They're something that no merchant regardless of size or product can afford to ignore, considering the volume of chargebacks that will be filed by cardholders this year alone.

Our Stores will not allow our sellers to lose any profit, due to charge backs by enabling payments via crypto payments. With only a few clicks your art, idea and products can be available for physical purchase and digital purchase, to be get paid simply setting up your digital wallet for transactions.

Tokenomics



Le Caliente Presale

Revised Presale to commence on Sep-1 and ended on Sep-8th.

Presale Incentive : Presale rate would be %20 cheaper then exchange listing rate.

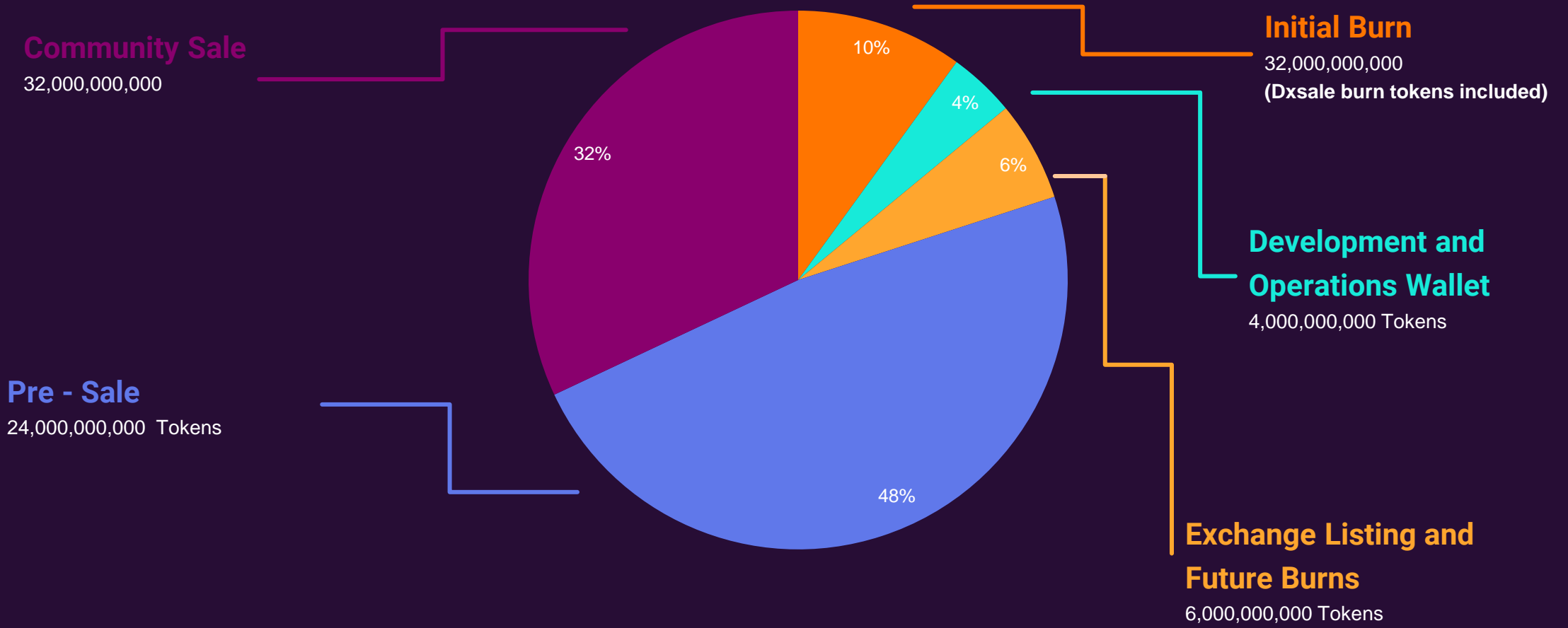
%20 Pre sale Incentive

SOFTCAP	40 BNB
HARDCAP	80 BNB
MAX BUY-IN	3 BNB
MIN-BUY-IN	0.2 BNB

Le Caliente Distribution

- a) 80% of the funds obtained during pre-sale will be used to create BNB/Caliente Liquidity which will be locked for 1 year (renewable) and the remaining will be used for initial aggressive marketing.
- b) Development and Exchange Listing/Airdrops wallet addresses will be announced to the community, so all transactions can be tracked. Caliente also plans to go through yearly audits on expenditures.
- c) Out of 4% initially allocated coins for development and operations, 2% will be locked for 1 year with quarterly seeding and the lock further to be extended yearly based.
- d) Out of 6% initially allocated providing liquidity for exchange listings, giveaways and future burns, 2% will be locked for 1 year with quarterly seeding and the lock further to be extended yearly based.

token distribution



tax & award

The CALIENTE NETWORK team knows what is important in making a token successful. A token must be eligible to serve as funds for marketing and future developments. A successful token must have the potential of rewarding those who hold it, and need to have liquidity. The tax is the perfect balance to achieve these goals.

Each transaction will have a buy/sell tax of 10% which will be distributed as follows:

3% Marketing Wallet for Aggressive Marketing Activities

4% Automatically added to LIQUIDITY POOL for price stability

3% Automatically yielding for Hourly CAKE Awards

TOTAL TRANSACTION





roadmap

2021 – Q3

- Main Token (LE CALIENTE) Contract Deployed on Binance Chain Network
- NFT Token (CALIENTE.NFT) Contract Deployed on Binance Chain Network
- Caliente Network Roadmap is alive and kicking
- Revised Presale Start Date: 28 Aug 2021, End Date: Reaching Hardcap or after 7 days
- Official Token Launch, Welcome to a New World!
- Application for Audits and Coin Listing Applied (CMC, Coin gecko, Coinhunt, etc.)
- Marketing, Partnerships, Campaigns, Content Competitions and Giveaways
- Caliente.Market Launch - Freelance Marketplace (Open Beta)
- Caliente.Store Launch - E-Commerce hub (Open Beta)
- Caliente Network Merch Launch



roadmap

2021 – Q4

- Caliente.World Virtual World Website Beta launch
- Calientes (+18) Website Beta Launch (Cams, Live, Marketplace) / NSFW Adult Content Creator
- Partnerships
- NFT MarketPlace - Caliente (non NSFW) – Beta
- Caliente.Luxury Launch - Luxury goods, assets and investments hub
- Caliente.Academy Beta Launch - Expert Course/Learning Hub
- NFT MarketPlace - Caliente (NSFW) – Beta
- Caliente Social Mobile Application Beta is launched.
- Audit Applications and Initial Listings are completed.
- Caliente Festival Event - Miami / Las Vegas
- Campaigns, Content Competitions, Giveaways





roadmap

2022 – Q1

- Caliente Social Mobile Application VR/AR Beta is launched.
- 3 Major Exchange Listings Completed (USA, Europe, Asia)
- Caliente Social Mobile Application officially launched.
- NFT MarketPlace - Caliente (non-NSFW) Launch / Caliente Exclusive NFT's Launch
- NFT Market Place - Caliente (NSFW) Launch / Caliente Exclusive NFT's Launch
- Calientes Event - Las Vegas Caliente CES Booth and Events
- Caliente VR Creator / Studio Partnerships





roadmap

2022 - Q2

- Caliente Social Mobile Application VR/AR officially is launched.
- Caliente World VR Event - Live Concert and Shows
- Caliente.ME (part of Network) Launchpad Beta Launch is Live
- Caliente.Studios (part of Network) Beta Launch is Live
- Caliente.Food (part of Network) Beta Launch is Live
- Calientes Asia Event Singapore/Thailand
- Caliente VR Creator / Studio Partnerships
- Caliente.Charity Event / Exclusive NFT's





calientes



Calientes is the Caliente Network's adult-oriented platform.

One of the hottest sectors in cryptocurrency right now is the adult entertainment industry. Majority of the current crypto platforms used in the adult industry are providing limited solutions to the issues that plague the adult industry. We will be these creators support system, helping to ensure they are heard, supported and set up for success.

For a token that targets adult industry to succeed in the long run, it must not only provide a realistic case for its utility, but also have a plan for long term growth, and a contract that protects investors, provides incentives for adult industry creators to form partnerships, provides protection of content distribution and fair revenue sharing.

CALIENTES welcomes all races, beliefs, lifestyles, all fantasies, and all forms of expression within legal framework. It will support variety of charities, stand up for sex workers, and plans to advocate bringing awareness about stigmas that affect sex workers and LGBTQ community.

Using content filtering and classification, CALIENTE NETWORK will offer content with different "spice" levels to accommodate performers/creators/artists of all kinds. Not only will this make a performer's content stand out and be easier to find but will keep consumers from having to wade through undesirable content.

CALIENTES will facilitate anonymous purchasing of adult content by consumers while simultaneously allowing content producers and performers to get fair and royalties for their work.

CALIENTES will offer NSFW marketplace where creators, studios and brands can create live content, stream, sell merchandise and interact with their customers using the Le CALIENTE token at a fair revenue sharing distribution percentage that far exceeds the industry average.





It will also provide a marketplace for not only NFTs and adult content, but exclusive unique content. This content can be purchased, traded, and auctioned on the CALIENTES platform.

CALIENTES will protect adult content through Encrypted Media Extensions / DRM technology. This is to stop unauthorized parties from pirating, copying, and sharing this content.

CALIENTES will be launched using a web-based platform, considering the current adult content restrictions on mobile application distribution networks. There will not be a specific mobile application with mobile viewing experience through your browser.

The platform will use dedicated operation wallets to obtain and distribute revenues via buyback programs to increase the LE CALIENTE token value.

Using the CALIENTES platform, creators will be paid for each and every view of their digital content, as well as getting paid for original and exclusive content with a fair share agreement.

